

September 14, 2022 Board Report

Division of Administrative Services



Program Updates

- Trade & Economic Development
 - The NDA participated in a craft beverage focused trade mission to Toronto and Calgary, Canada. Three Nevada companies attended, where they met over 40 buyers in both regions to discuss potential export opportunities from Nevada. \$110,000 of sales is projected to come from this mission.
 - The 2022 Nevada craft beverage passport is still live and active. 11,000 passports have been printed and distributed. Participants have until January 5, 2023 to turn in completed passports.
 - The 2022 Nevada Food & Agriculture photo contest closed September 1st. Submitted photos will be judged by NDA staff and industry partners.
 - The Q2 2022 trade report was released and can be found here: [Resources \(nv.gov\)](#).
- Communications, Promotions & News
 - News
 - [Projects moving forward to improve food security](#)
 - [Nevada receives \\$652K grant for emergency food assistance](#) (3 News)
 - [KUNR Today: \\$500,000 in federal pandemic aid going toward Nevada food accessibility](#) (KUNR)
 - [Vaccinate animals against rabies, protect humans and pets](#)
 - [‘Avoid any contact’: Confirmed cases of rabid bats prompt warning from health officials](#) (St. George Utah)
 - [Bat with rabies bites Douglas resident](#) (Record Courier)
 - [Students in Nevada won’t worry about school meals next year](#)
 - [Nevada food bank kicks off summer meals program for kids](#) (Nevada Current)
 - [Free meals for students available](#) (Boulder City Review)
 - [Nevada committee approves \\$75.9M for free public school lunches](#) (Las Vegas Sun)
 - [Free school meals available in Nevada for upcoming school year](#) (News 3)
 - [Legislators green-light millions in federal funding for free school lunches, mental health services](#) (Nevada Indy)
 - [Nevada students won’t need to worry about school meals next year](#) (8 News Now)
 - [Free school lunch program gets another year](#) (Nevada Appeal)
 - [NDA seeking additional food security projects](#)
 - [First Highly Pathogenic Avian Influenza detection confirmed in Nevada](#)
 - [Bird flu detected in backyard Carson City flock](#) (Nevada Appeal)
 - [Highly pathogenic strain of bird flu now detected in Nevada](#) (Las Vegas Review-Journal)

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- [Equine infectious anemia confirmed at horse facility in Clark County](#)
 - [Infected horses at Clark County facility undergo 60-day quarantine](#) (KTNV)
 - [Viral disease for horses detected at facility in Southern Nevada](#) (News 3)
- [Students return to school with free meals](#)
 - [Sisolak welcomes Carson City students back to school](#) (Nevada Appeal)
 - [Schools report smooth return](#) (Boulder City Review)
- [New program seeks locally grown or processed products to feed Nevadans](#)
 - [New program seeks locally grown or processed products to feed Nevadans](#) (This is Reno)
 - [Get More Fruits And Veggies From Nevada](#) (96.3 KKLZ)
 - [USDA announces local food purchase assistance cooperative agreement with Nevada](#) (Carson Now)
- Other news
 - [Don't bug out: What to know about summer insects in Southern Nevada](#) (KNPR State of Nevada)
 - [American National CattleWomen Summer Business Conference](#) (Daily News)
 - [Could grasshoppers make a comeback in Las Vegas?](#) (8 News Now)
 - [Is fertility treatment thinning the Virginia Range's wild horses?](#) (Reno Gazette Journal)
 - [Food Bank's Kids Café schedule to change July 11](#) (This is Reno)
 - [USDA announces Specialty Crop Block Grant Program funding awarded to Nevada](#)
 - [USDA announces Local Food Purchase Assistance Cooperative Agreement with Nevada](#)
 - [Craft beverage passport celebrates Nevada producers](#) (Edible Reno-Tahoe)
 - [Female Farmers Get a Boost](#) (Edible Reno-Tahoe)
- The communications team continues to implement four concurrent communications plans with tactics including:
 - [Monthly newsletters](#)
 - [Industry updates](#)
- Staff have completed the following educational and promotional materials:
 - Facilitated logo development for the rebranding of the Commodity Supplemental Food program to the Nevada Senior Nutrition & Wellness program, including an announcement flyer on the rebranding and program changes to be shared by partners with current program participants.
 - Provided NDA feature for [Governor Sisolak's July 29, 2022 e-newsletter](#)

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- [Equine Infectious Anemia Quarantine FAQ](#) and NDA staff FAQ for phone and email inquiries
- [Avian influenza information on NDA website](#)
- [Cage-Free Requirements to Sell Eggs & Egg Products in Nevada FAQ](#)
- [Nevada Food and Agriculture Trade Report 2022-Q1](#)
- Provided Governor's office talking points on the NDA's use of American Rescue Plan Act (ARPA) funds to address food insecurity and a free school lunch announcement flyer
- Provided Governor's office talking points on the use of \$98,000 of ARPA funds used by Catholic Charities of Northern Nevada to open a food pantry in an underserved area
- Updated Senior Farmers Market Nutrition program coupons and flyers
- Staff have fielded 17 public records requests, of which 11 are completed.
- Staff have drafted a Language Access Plan for the department as required by [Nevada Senate Bill 318](#) passed during the 81st Legislative Session to ensure meaningful access to State services and programs for individuals with limited English proficiency as well as individuals who are deaf or hard of hearing.
- Workforce development
 - The NDA in collaboration with the National Association of State Departments of Agriculture (NASDA) Foundation will be facilitating a new cohort of the [Nevada Women's Farm2Food Business Accelerator](#) course Nov. 2022 – March 2023. The program supports small-scale, women farmers and food entrepreneurs as they refine a food and beverage value-added product and explore new markets. The program is free to selected participants thanks to funds made available through a Nevada Specialty Crop Block Grant.